

Life Science

ENTREPRENEURSHIP program

Get excited for and improve your knowledge about **entrepreneurship**

You are a ...

PhD, PostDoc in Medicine, LifeScience, Biotech, Bioinformatics, MedTech, Digital Health

You focus on ...

Life Science, BioTech, Pharma, Medtech, Diagnostic, med IT

Are you interested?

.... and would like more information?

Then apply until **10. December 2024**

by sending an e-mail to:

technologietransfer@unimedizin-mainz.de



National Workshop Series



Munich



Hannover



Heidelberg



Berlin



Dresden, Leipzig



Mainz

Mainz:



Station West, Seminarraum 3 (UG)

Binger Str. 14-16



10.00 - 16.00

Workshop 6

04 Jun 25

Workshop 1
22 Jan 25

- Introduction to Entrepreneurship
- Changing the Healthcare Industry
- Creating & presenting pitch decks

Workshop 2
12 Feb 25

- Value propositions & Business Model Canvas
- IP-Protection & Management (operational & strategic)

Workshop 3
12 Mar 25

- Analyze your market
- Create your business model
- Build your business case

Workshop 4
09 Apr 25

- Regulation
- Develop your product/solution
- Go-to-Market: Understand & win customers

Workshop 5
07 May 25

- Legal foundations for start ups
- Team management
- Project management
- Establish & manage partnerships

- Financing & funding
- Investor discussions & negotiations
- Exit options & strategic value



Final Event
26 Jun 25

Pitch presentations & Feedback

Networking with stakeholders

Experienced start-ups/founders share their experiences – Teamwork on pitch presentations (accompanied by excellent mentors)



Each participant receives an official certification upon completion