



DIGI-B-CUBE

DIGITAL ENTERPRISE INNOVATIONS FOR BIOIMAGING,
BIOSENSING AND BIOBANKING INDUSTRIES

“Tackling innovation barriers in medical diagnostics with digital technologies”

Are you working in the medical diagnostics value chain?
Join the first DIGI-B-CUBE workshop!

16th October 2019

Frankfurter PresseClub e.V., Ulmenstraße 20, Frankfurt am Main

- Discuss with other experts your innovation barriers and how to overcome them with digital solutions
- Set the stage for funded joint innovation projects between the health and IT sector
- Learn more about DIGI-B-CUBE’s innovation support services

Travel vouchers
available

What is the DIGI-B-CUBE project?

- Aim: Digitally transforming the medical diagnostics value chain by adapting innovations such as artificial intelligence from the IT sector
- Target groups: Small and Medium-Sized Enterprises (SMEs) and other organizations from the health & IT sector
- Methods: workshops, matchmaking, joint innovation projects, coaching
- € 2.7M equity-free funding of up to €60,000 per SME through lump sum vouchers to help SMEs turn their ideas into viable solutions (i.e. new products, services, processes)
- Part of the European Union’s Horizon 2020 program, May 2019 - April 2022

Find more information about DIGI-B-CUBE & the DIGI-B-CUBE Collaborative Platform at:



digibcube.eu



@digiBcube



Program

Admission	9:30
Opening	10:00 - 10:05
Introduction to DIGI-B-CUBE	10:05 - 10:25
Expert Talk 1: T.B.A	10:25 - 10:45
Expert Talk 2: T.B.A	10:45 - 11:05
Coffee Break	11:05 - 11:20
Workshop in Sub-Groups	11:20 - 12:35
Working Lunch	12:35 - 13:10
Presentation of Results & Discussion	13:10- 14:00

Register at digibcube.eu until 30.09.19



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