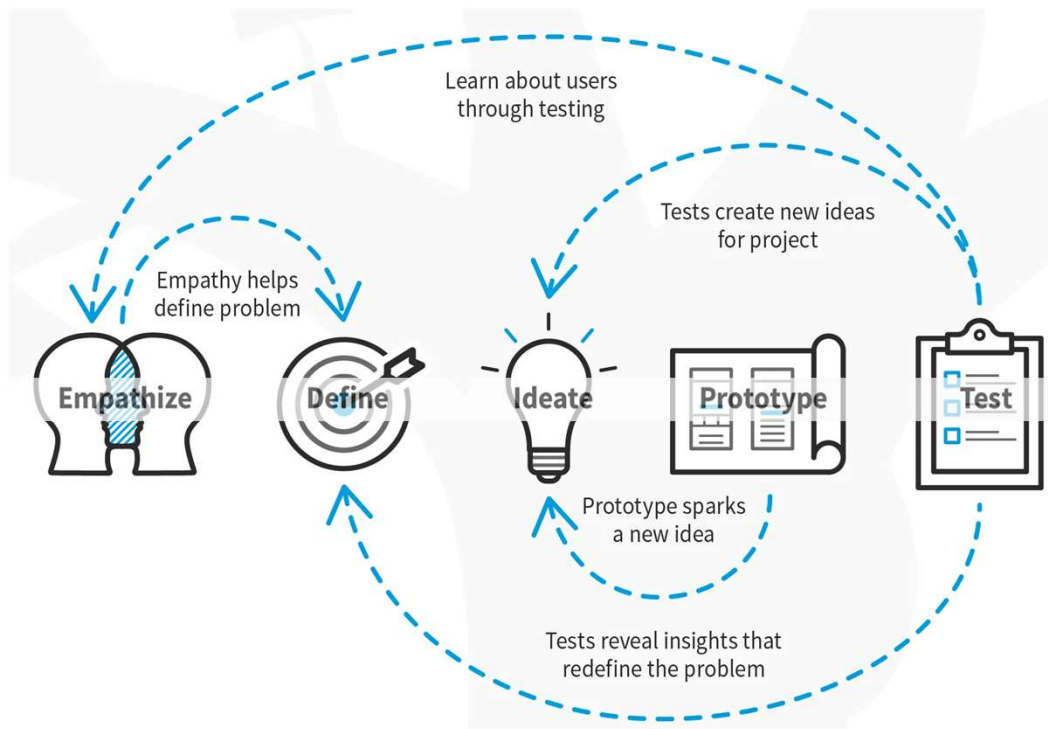


What is Design Thinking?

Design thinking is a human-centered approach to foster innovation.



It is a non-linear, iterative process that draws from a designer's toolkit to understand users, challenge assumptions, redefine problems and create innovative solutions to prototype and test.

It is most useful to tackle ill-defined or unknown problems and involves five phases: Empathize, Define, Ideate, Prototype and Test.